



**Dated: 1 Jun 2025**

**To Whom It May Concern**

This is to certify that Ms. Zainab successfully completed her internship at Aura Active from March 4, 2025, to May 30, 2025, as part of the Operations and Business Analytics Department.

During her internship, she showcased outstanding analytical, technical, and problem-solving skills. She contributed to inventory management, sales performance tracking, and supplier evaluation, utilizing Excel, Google Workspace, and data visualization tools to support data-driven decisions.

Her role also involved dashboard creation, forecasting, and process optimization, where she applied business analytics concepts to enhance operational efficiency and accuracy. She demonstrated a strong understanding of business intelligence, demand forecasting, and workflow automation, aligning her work with organizational goals.

Her professionalism, adaptability, and initiative throughout the internship made her a reliable and resourceful team member, well-prepared for future opportunities in Business Analytics, Operations Management, or Data Strategy.

For further information, please contact at [raaza@hotmail.com](mailto:raaza@hotmail.com).

Warm regards,

A handwritten signature in black ink, appearing to read "Muhammad Waqas Raza".

Muhammad Waqas Raza  
Manager Operations